

Privacy Policy

Last Update: October 2019

This website is owned and operated by Winland Electronics, Inc. (“Winland,” “we,” “us,” or similar terms). Winland is committed to protecting the privacy of our website visitors and clients. The purpose of this Privacy Policy is to inform you about the types of information we gather about you when you visit our website or use certain products or features, how we use that information, and how we disclose it to third parties. This policy applies to this website at www.winland.com, as well as to your use of our products and services that you launch from this website, such as our INSIGHTS™ platform (collectively “Services”). This policy specifically does not apply to information collected by mail, telephone or other off-line methods.

Please read this Privacy Policy carefully. **By using the website or one of our products or services you launch from our website, or otherwise providing information to us through electronic means, you accept and agree to be bound and abide by this Privacy Policy.** The effective date of this Privacy Policy is posted above. We may update this Privacy Policy from time to time. If we make updates, we will notify you by revising the date at the top of this Privacy Policy, and if required by law, we may provide you with additional notice (such as by adding a statement to our homepage or by sending you an email). We encourage you to review this Privacy Policy whenever you access the website or the Services to stay informed about our information practices and the choices available to you.

“You” and similar terms means you, the person using this website or a Service as well as any other person or entity on whose behalf you are using this website or Service, or that has rights through you.

Information and how we collect it. We may collect two kinds of information from you **public information** and **identifiable information**. Public information is information that is publicly known, or information that cannot identify you as an individual person. Identifiable information is information that identifies you as an individual, such as your name, mailing address, email address, and telephone number.

Public Information. We may collect public information that does not identify you as an individual through online tools such as passive information collection technologies. Passive information collection technologies can make your use of our website easier by allowing us to provide better service, customize your website experience, compile statistics, analyze trends, and otherwise administer and

improve the website. Certain features of our website may not work without use of passive information collection technologies. Public information we may collect using passive information collection techniques includes your internet protocol address (“IP address”), the identity of your Internet Service Provider, the name and version of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. A “cookie” is an example of a passive information collection technology. It is a file that our web server may send to your computer when you access our website. This file is then stored on your computer. Winland may use cookies and certain other technologies to allow our website to “remember” your personal preferences. You can also learn more about cookies by visiting www.allaboutcookies.org.

Winland may use “session” cookies. Session cookies are temporary bits of information that are erased once you exit your web browser window or otherwise turn your computer off. Session cookies are used, for example, to improve navigation on our website, and to collect aggregated statistical information.

Winland also may use “persistent” cookies. Persistent cookies are more permanent bits of information that are placed on the hard drive of your computer and stay there unless you delete the cookie. Persistent cookies store information on your computer for a number of purposes, such as retrieving certain information you have previously provided (e.g., passwords), helping to determine what areas of the web website visitors find most valuable, and customizing the web website based on your preferences on an ongoing basis.

Persistent cookies placed by this website on your computer may hold personally identifiable information, but only if you have registered or have otherwise consented to the retention of personally identifiable information you have provided at the website. Our collection, use and disclosure of identifiable information are discussed below. Otherwise our website’s server only knows that an unidentified visitor with your cookies has returned to the website

Identifiable Information. We collect identifiable information directly from you when you give it to us, such as by filling out an online form or responding to requests we send you using the contact information you share, including requests we send by email, through online forms, and through your participation in social media (such as the Share This button), widgets, or interactive mini-programs (“features”) that run on our website or in our Services. These features may collect your IP address, track which page you are visiting on our website or Services, and set a cookie to enable the feature to function properly.

We may also collect identifiable information provided by you and your computer through the use of our Services, including:

- *Login Information.* We may automatically obtain and store HTTP header information from client-side tracking objects, your device, and our server logs upon your use of our services.
- *Mobile Information.* We may obtain information specific to mobile activity through the use of our services, such as your location, mobile device type, and mobile capabilities.
- *INSIGHT Forums.* Some areas of the INSIGHT platform allow you to provide content to us directly through comments left on a “public forum” (ex. LinkedIn). If you use public forums on the INSIGHT platform, you expressly agree that any personal information you submit in these public forums can be read, collected, or otherwise used by anyone who reads the public forums.
- *Persistent cookies.* As noted above, Winland also may use “persistent” cookies, and if you have registered or have otherwise consented to the retention of personally identifiable information you have provided at the website, we will use persistent cookies to collect identifiable information.

Identifiable information collected online or through surveys also may be combined with the information you provide to us through other sources, and the combination will be treated as discussed in this Privacy Policy.

How We Use Information

Because public information cannot identify you or be tied to you personally in any way, there are no restrictions on the ways that we can use or share public information.

We may keep and use identifiable information we collect from or about you to provide you with access to our products or services, to respond to your requests, to provide ongoing service and support, to contact you with information that might be of interest to you, to ask for your opinion about services or products, for record keeping and analytical purposes and to research, develop and improve programs, products, services, including this website.

We may use identifiable information you give us to contact you periodically by email, mail or telephone to provide information. In addition, some of the features on the website or one of our products or services may allow you to communicate with us using an online form. If your communication requests a response from us, we may send you a response via email or other communication method you select, including texts.

We may remove your identifiers (your name, email address, address, etc.). In this case, you would no longer be identified as a single unique individual. Once we have de-identified information, it is no longer identifiable information and we may treat it like other public information.

Finally, we may use your identifiable information to protect our rights or property, or to protect someone's health, safety or welfare, and to comply with a law or regulation, court order or other legal process.

How We Share Information

We may disclose your information to third parties in the following situations or for the following purposes:

- *Consent.* We may disclose your information to third parties for purposes not directly related to our website in the event that you consent to such disclosure.
- *Service Providers and External Processing.* Your information may be shared with third party service providers, affiliates, or other trusted businesses to provide certain services based on our instructions. We require that our third party service providers implement and maintain security measures to protect the confidentiality and security of the information you provide to us.
- *Legal Process.* We may be legally compelled to release your private information in response to a court order, subpoena, search warrant, law or regulation. We may cooperate with law enforcement authorities in investigating and prosecuting Solution visitors who violate our rules or engage in behavior which is harmful to other visitors (or illegal). We also may disclose your private information to third parties if we feel that the disclosure is necessary to protect our rights or property, protect someone's health, safety or welfare, or to comply with a law or regulation, court order or other legal process.
- *Corporate Transactions.* We may sell exchange or publish your personal information in conjunction with a corporate sale, merger, dissolution, or acquisition.

Security and Privacy

We have implemented generally accepted standards of technology and operational security in order to protect personal information from loss, misuse, alteration, or destruction. Only authorized personnel and third party vendors will have access to your personal information, and these employees and vendors are required to treat this information as confidential. Despite these precautions, we cannot guarantee that unauthorized persons will not obtain access to your personal information, and we are not responsible or liable for the criminal acts of unrelated third parties, such as hackers. There may be

links, features or tools on our website or Services, such as social media features and widgets that are hosted by a third party. We are not responsible for the performance of these sites or for your business dealings with them. Your interactions with these third party features are governed by the privacy policy of the company providing it.

Do Not Track Disclosure.

This website does not monitor for or behave differently if your computer transmits a “do not track” or similar beacon or message.

California Privacy Rights.

California Civil Code Section § 1798.83 permits users of our website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to support@winlandinsight.com

Children’s Privacy Rights.

We will not intentionally collect any private information (such as a child’s name or email address) from children under the age of 13. If you think that we have collected private information from a child under the age of 13, please contact us.

Data originating outside the U.S.

Winland is located in the United States. By providing any information to this website, all users, including without limitation users in the member states of the European Union, consent to the collection, storage, forward transfer, and processing of such information in the United States of America. For our customers who are located in the European Economic Area, if you believe you may have any additional rights related to your data under the GDPR or other law, please contact us directly.

Policy Updates

We reserve the right to change this policy at any time, and will post any changes to this policy on our website as soon as they go into effect. Please refer back to this policy on a regular basis.

This Privacy Policy was updated on October 14, 2019.

Updating Information

If you wish to access your information or to have your information deleted, updated, changed, or modified, you may do so by contacting us using the information below. There is an optional section of our website where input forms require your name, phone number, company, and email address. This form provides you the ability to opt in to receive future emails of any type from Winland unless you are a user of one of our products or services.

Contact Information

For further information, please contact us.

Email: support@winlandinsight.com

Phone: 800.635.4269 Ext. 1 for Technical Support

Address:

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