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Winland Electronics, Inc. Completes Field Lineup

Winland adds two additional rep firms to complete coverage of North America

April 15, 2011 - Mankato, MN: Winland Electronics, the industry's leading manufacturer of Environmental Monitoring Products utilized in diverse applications such as computer rooms and cooler monitoring, announced that it has completed its field representation with the addition of Southeast Security Products of Pompano Beach, Florida and C&C Products of Oklahoma City, Oklahoma. Southeast represents the Winland line in Florida, Georgia, Alabama, Tennessee, and North and South Carolina, while C&C represents Winland in Missouri, Nebraska, Iowa, and Kansas.

The firms join Mid-Atlantic Representatives of Gaithersburg, MD, Professional Sales Representatives of Denver, CO, Patrick Schuch & Associates of Chicago, IL, and Lanier Rep Group of Jasper, TX and Ontario, Canada to give Winland total field coverage in North America. The groups are supported in the field by Winland Western Regional Manager Kevin Marquess of Salt Lake City, UT, and Eastern Regional Manager Keith Ebert of Philadelphia, PA. "We are thrilled to complete our geographic coverage and add two more of the finest Manufacturer Rep Firms out there to our lineup," said Paul Machacek, Winland Director of Business Development. "These firms, in combination with our outstanding staff in Mankato continue to provide the kind of excellent support dealers and distributors have received from Winland for nearly 40 years."

For more information:

www.winland.com

www.c-cproducts.com

www.sesecurityproducts.com

About Winland Electronics

Winland Electronics, Inc. (www.winland.com) is an industry leader in the design and manufacture of critical condition monitoring devices. Products including EnviroAlert, WaterBug, TempAlert and Vehicle Alert, and are designed to monitor critical conditions for industries including healthcare and medical, grocery and food service, commercial and industrial, agriculture and residential. Proudly made in the USA, Winland products are compatible with any hardwire or wireless alarm system and are available worldwide. Headquartered in Mankato, MN, Winland trades on the NYSE Amex stock exchange under the symbol WEX.

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