

Winland Names Brian Lawrence President and Chief Financial Officer

Mankato, Minn. / October 13, 2014 - Winland Electronics, Inc. (OTC: WELX) is pleased to announce the promotion of Brian Lawrence to serve as its President and Chief Financial Officer.

“Having been part of our organization for over 10 years, Brian’s knowledge of Winland and our partners is ideally suited for building out both our hardware and SaaS-based product offerings,” said Thomas Braziel, Co-Chairman of the Board of Directors of Winland.

Mr. Lawrence joined Winland Electronics in August 2004 as Senior Cost Accountant and was promoted to Controller in April 2005 and to Chief Financial Officer and Senior Vice President in March 2011.

“I look forward to strengthening our trusted and long-standing relationships within the security industry as we identify growth opportunities for Winland’s environmental monitoring product offering,” Lawrence said. “Not only are regulatory agencies increasing compliance standards in the U.S., but emerging markets continue to provide opportunities for growth and diversification.”

About Winland Electronics, Inc.

Winland Electronics, Inc. (www.winland.com) is an industry leader in critical condition monitoring devices. The company develops products such as EnviroAlert, WaterBug, TempAlert, and more to monitor critical conditions for health/medical, grocery/food service, commercial/industrial, agriculture and residential markets. Manufactured in the United States, Winland products are compatible with any hard-wired or wireless alarm system and are available through distribution worldwide. Headquartered in Mankato, Minn., Winland trades on the OTC Pink marketplace under the symbol WELX.

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