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Winland Launches New Website and the Insight Critical-Environment Monitoring Solution

Mankato, Minn. / September 23, 2015 - Winland Electronics, Inc. (OTC Pink: WELX) today announced the launch of a redesigned version of its website, www.winland.com. Key features of the site include a focus on *Insight*, the company's real-time, cloud-based, critical-environment monitoring solution, along with a more attractive design and an engaging industry-focused user experience.

"Over the last 40+ years, our products have been trusted to protect the critical assets and environments of commercial and residential customers globally. From the vaccines used to immunize our youth, life-saving blood for transfusions, critical research targeted at improving our lives, to our homes and the food we eat, Winland's products are trusted to monitor and alert," said Brian Lawrence, President and CFO. "With our latest solution, *Insight*, we deliver real-time alerts, reports, data logs, and incident resolution response protocols for protecting perishable assets due to variation in temperature, excessive humidity and gases, water presence, and loss of power."

Insight's key features include:

- a cloud-based solution for more efficient monitoring and fast access to real-time information;
- unparalleled flexibility in configuring alert and device profiles—organize by individual device or groups of devices, individual stores or groups and/or types of stores, and geographically by location, district or region; and,
- recommended response protocols and data logs that alert the user to equipment deficiencies, inappropriate temperature and humidity, and/or power failures.

By leveraging *Insight* to protect perishable, environment-dependent assets, Winland's customers can more effectively meet and maintain regulatory compliance, curb inventory and labor costs, while safeguarding business reputation and market position.

About Winland Electronics

Winland Electronics, Inc. (www.winland.com) is an industry leader in critical condition monitoring devices. Products including EnviroAlert, WaterBug, and TempAlert are designed in-house to monitor critical conditions for industries including health/medical, grocery/food service, commercial/industrial, as well as agriculture and residential. Proudly made in the USA, Winland products are compatible with any hard wire or wireless alarm system and are available through distributors worldwide. Winland is also exploring various alternatives to enhance shareholder value that utilize the expertise of management and the Board of Directors. Such alternatives may include establishing new ventures, acquiring existing businesses, and other investment opportunities, including investments in marketable securities. Headquartered in Mankato, MN, Winland trades on the OTC Pink® marketplace under the symbol WELX.

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