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## **Winland Hires Manager of the Reseller Partner Channel**

**Mankato, MN / January 18, 2018** –Winland Electronics, Inc. is pleased to announce the hiring of Michael Furr as Manager of Winland’s Reseller Partner Channel. In this role, Mr. Furr will further develop relationships with Winland’s reseller partners and their clients through designing, proposing, and implementing programs to best fit their specific needs.

Mr. Furr comes to Winland with over fourteen years of industry experience as an integrator implementing solutions for a diverse customer base. His most recent position as Operations Manager for Stanley Security afforded him the opportunity to foster sales growth and improved production for branches in North and South Carolina. Prior positions held by Mr. Furr include Installation Manager for both Protection 1 and ASG. Prior to ASG, Mr. Furr was a partner at RSH Protection, a commercial integration company serving educational, municipal, and manufacturing industries.

“We are excited about the growth of INSIGHT through our partnerships with regional and national security integrators across North America,” said Brian Lawrence, President and CFO. “With Michael’s experience and passion, we intend to further develop Winland’s Certified Reseller Program in order to increase the effectiveness with which security integrators can assist their customers in protecting valuable assets by leveraging INSIGHT’s alerting, monitoring, and regulatory compliance capabilities.”

By leveraging INSIGHT’s environmental monitoring capabilities, users can more effectively meet and maintain regulatory compliance, curb inventory and labor costs, while safeguarding business reputation and market position. To learn more about Winland’s Certified Reseller Program, please contact Mr. Furr at [mfurr@winland.com](mailto:mfurr@winland.com).

### **About Winland Electronics**

Winland Electronics, Inc. ([www.winland.com](http://www.winland.com)) is an industry leader in critical condition monitoring devices. Products including EnviroAlert, WaterBug, and TempAlert are designed in-house to monitor critical conditions for industries including health/medical, grocery/food service, commercial/industrial, as well as agriculture and residential. Winland products are compatible with any hard wire or wireless alarm system and are available through distributors worldwide. Winland is also exploring various alternatives to enhance shareholder value that utilize the expertise of management and the Board of Directors. Such alternatives may include establishing new ventures, acquiring existing businesses, and other investment opportunities, including investments in marketable securities. Headquartered in Mankato, MN, Winland trades on the OTC Pink® marketplace under the symbol WELX.

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